



HELLA MEANS BUSINESS!

HELLA KGaA Hueck & Co. was founded in Germany in 1899. Today HELLA is one of the top forty automotive suppliers in the world, and is listed as one of the 100 largest German industrial companies. HELLA employs more than 32,000 employees at over 100 locations across 35 countries and with more than 6,000 employees working in Research & Development, HELLA is a key innovator and partner to the world's leading Original Equipment manufacturers.

HELLA Automotive South Africa (Pty) Ltd is based in Uitenhage in the Eastern Cape which is considered the automotive epicentre of South Africa. The organisation has access to the complete HELLA product portfolio, joint ventures and partners and is able to offer in excess of 60,000 product items.

We are able to support numerous industry sectors including Automotive, Agriculture Commercial Vehicle, Construction, Emergency Service, Marine, Mining and Municipal, and our national sales team are there to assist our customers by offering sales, marketing, training and technical support.

The advantages of buying from HELLA South Africa are clear, giving our customers access to:

- Brands that are well known and respected;
- Real product expertise, that only an OE manufacturer can offer;
- The latest innovative products and technologies;
- Leading Technical Support and Training;
- Sales and Marketing support to help grow your business;
- Lighting designs across all industry sectors;

More than 60,000 quality parts and tools offering:

- High performance output and life;
- Easy to install exact replacements;
- Fit & Forget fewer returns and warranty issues;
- Longer Life more durable, reliable parts:
- First to market straight from OE production sites:
- Life time value longer lasting, reducing vehicle downtime



HELLA HORNS

With over 100 years of expertise working with leading German automotive brands, we know what defines performance. Be assured of satisfaction as each HELLA horn is individually tuned to deliver optimal sound performance.

HELLA horns are engineered by German precision technology. Our products are fitted to leading car brands, the best in the industry. You can be assured that every HELLA horn is of the utmost quality, providing you with the confidence that you are getting the most out of our products.

Choose from a wide selection of HELLA horns, each offers a different tone to suit your needs. This ranges from the harmonious tone of the trumpet horns, the power blast of the super tone horns, to the rich tone of the disc horns





TRUMPET HORNS

An ideal combination of style and substance, HELLA Trumpet Horns are acoustically engineered to project a wide and harmonious sound emission.



TRUMPET HORN YELLOW











PRODUCT FOCUS:









MAIN APPLICATIONS: Universal

PRODUCT FEATURES

- Yellow Plastic Trumpet Horns with Bracket
- Full harmonious and wide sound radiation
- · Strong sound
- OE replacement for various applications
- · Stylish design

UNIQUE SELLING POINTS

- Polymer trumpet housing
- Increased corrosion protection
- Temperature range from -40°C to +80°C
- With Relay

3FH-007728-951 set Part Number:

Short Code: B8210



TRUMPET HORN BLUE













MAIN APPLICATIONS: Universal

PRODUCT FEATURES

- Blue Plastic Trumpet Horns with Bracket
- Full harmonious and wide sound radiation
- Strong sound
- OE replacement for various applications
- Stylish design

UNIQUE SELLING POINTS

- Increased corrosion protection
- Temperature range from -40°C to +80°C
- With Relay

PRODUCT FOCUS:









- Polymer trumpet housing

3FH-007728-941 set Part Number: Short Code:



TRUMPET HORN CHROME











PRODUCT FOCUS:











MAIN APPLICATIONS: Universal

PRODUCT FEATURES

- Chrome Trumpet Horns with Bracket
- · Full harmonious and wide sound radiation
- Strong sound
- OE replacement for various applications
- Stylish design

UNIQUE SELLING POINTS

- · Stylish chrome design
- Increased corrosion protection
- Temperature range from –40°C to +80°C
- With Relay

3FH-007728-961 set Part Number:

Short Code: B8810

AIR HORNS

HELLA Air Horns are a great way to get your presence known. Air Horns emit a harmonious and wide sound emission, that provides a strong signal for safety in any on or off road traffic condition.



AIR HORN SINGLE PIPE CHROME









MAIN APPLICATIONS: Universal

PRODUCT FEATURES

- Long-range tone for additional safety
- Piercing sound
- Robust housing
- Pneumatic operation

UNIQUE SELLING POINTS

- ECE-conform
- · Chrome design
- Temperature range from -40°C to $+60^{\circ}\text{C}$
- Includes compressor, air pipe, relay

PRODUCT FOCUS:





Part Number: 3PB-013410-001 12V 3PB-013410-021 24V

Short Code: PB1001 12V PB1021 24V



TWIN TONE AIR HORN - 2 PIPES











MAIN APPLICATIONS: Universal

PRODUCT FEATURES

- Broad sound spectrum
- Long-range tone for additional safety
- Sporty black-red design

UNIQUE SELLING POINTS

- ECE-conform
- Dual and triple tone compressor fanfares available
- Optional melody function
- Includes compressor, air pipe, relay and switch

PRODUCT FOCUS:





Part Number: 3PB-003001-631 12V

3PB-003001-661 24V

PB1631 12V **Short Code:**

PB1661 24V



NOW IN APP FORM.



Well designed menu navigation, precise functionality and specific product information – with these strong features the new HELLA app provides real added value. Ideal for both daily and occasional use. Discover the wide range of HELLA horns and fanfares – available in 10 languages and developed to HELLA's customary high standard. Compare products by listening to them – at any time and in the palm of your hand.

INTERESTED IN TRYING OUT THE FREE APP?

Just follow these three simple steps:

- 1. Install a QR code app on your smartphone.
- 2. Use it to scan the code printed here.
- 3. Load the HELLA app for your smartphone.



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COMPACT DISC HORN

HELLA value range horns offer reliable performance at competitive prices. You can trust HELLA for its quality with over 100 years of expertise.



COMPACT DISC HORN - HELLA VALUEFIT HIGH TONE











MAIN APPLICATIONS: Universal

PRODUCT FEATURES

- Small and compact
- Easy installation in tight space
- High performance-to-size ratio
- Harmonious tone

UNIQUE SELLING POINTS

- Electrical interference suppresion with diode
- Corrosion protection
- Temperature range from -40 °C to +60 °C

PRODUCT FOCUS:





Part Number: 3AL-012588-001 **Short Code:** B8801

EXCELLENT PERFORMANCE. UNDISPUTED VALUE.

HELLA VALUEFIT is a specific range designed exclusively to meet the requirements of customers in the free spare parts market. The products in this brand offer reliable quality at a fair market price.

It combines HELLA's decades of technological expertise with unique business skills. As a result, all the spare parts meet the relevant technical specifications and are safe and reliable and make lower cost repairs possible. What's more, there is no need to go without important services.

The HELLA VALUEFIT brand products offer you genuine added value. Buy proven quality at a good price – a smart move!

HELLA Automotive South Africa (Pty) Ltd

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PROUD HERITAGE OF GERMAN ENGINEERING **SINCE 1899**

